Improving Writing in Higher Education and the Workplace

Practice Means Progress

PEG Writing Scholar allows learners to take ownership of their writing process through practice in a supportive environment that provides immediate feedback on their writing.

A Writing Improvement Toolkit

Packed with engaging prompts, interactive lessons, and prewriting exercises, PEG Writing Scholar provides students and instructors with a complete toolkit to support writing instruction. Instructors can create custom prompts (and include course-appropriate stimulus materials), provide specific feedback within essays, and view student progress through intelligent, insightful reporting features.

Students can write to their own topics, review recommended lessons and program feedback, and take advantage of unlimited revisions before formatting their final essays.

Focus on Advancing Learning

PEG Writing Scholar is designed for post-secondary and adult learners. The automated essay scoring engine is customized for students working toward collegiate and career-ready levels in their writing, offering immediate feedback to guide their progress and enable instructors to focus on individualized instruction.

Customization and Flexibility

The flexibility of PEG Writing Scholar's interface lets instructors decide when grammar and spelling feedback is displayed, specify whether assignments are timed or untimed, and add sticky notes with comments as revisions are made.

PEG Writing Scholar also makes differentiation a breeze. Instructors can assign prompts, graphic organizers, and lessons to an entire class or customize the tools to address individual students' needs.

Anytime, Anywhere Access

Available 24/7 from anywhere with an internet connection and on any platform, students and instructors have unlimited access to practice, improve, and review writing skills in PEG Writing Scholar.

MEASUREMENT INCORPORATED

PEG Writing Scholar has the essential features to support successful writing instruction.

- **Interactive lessons, engaging prompts, and reliable rubrics** guide writing practice, helping all students excel, and helping instructors keep students interested and on track.

- **A clean, intuitive interface** with robust scoring and reporting functions simplifies tasks for more efficient work toward improving skills and monitoring progress.

- The **Peer Review** feature gives students the opportunity to solicit feedback from their fellow classmates, providing greater insight into ways to improve their writing.

- **Immediate feedback** is displayed as soon as an essay is submitted, providing guidance on improving writing performance, suggestions for interactive lessons, and unlimited opportunities for writing revision and improvement.

- **Differentiated essay scoring** lets instructors set custom scoring levels for individual students within the same class.

- **Instructor-recommended prompts** make differentiating assignments an easy task.

- **Essay formatting** allows students to prepare final drafts for publication.

HOW IT WORKS

PEG Writing Scholar is powered by PEG®, our proprietary automated essay scoring engine. PEG was first developed nearly 30 years ago and has been refined for scoring on thousands of hand-scored essays across genres. Today, PEG continues to improve and is internationally recognized as one of the most consistent and reliable essay scoring engines available.

PEG Writing Scholar provides scores and targeted feedback for each essay draft submitted, on the following traits:

- **Development of Ideas** - Choose a strong topic. Use plenty of specific details to make your writing interesting. Stick to the topic so your writing is clear and makes sense.

- **Organization** - Order your thoughts so your writing is cohesive. Ensure that you provide a solid introduction and closure to unify your ideas.

- **Style** - Write in your own style. Allow your personality to shine through.

- **Word Choice** - Choose words carefully. Use imagery to allow your readers to envision your descriptions. Use effective words to make your writing stand out.

- **Sentence Fluency** - Make sentences easy to read and flow smoothly. Start each sentence differently. Vary your sentence length.

- **Conventions** - Use capitalization, punctuation, spelling, and grammar correctly.

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